



What is a B-Corp?

Collectively,
B Corps are
leading a growing
global movement
of people using
business as a force
for good™.



What is a B Corp?

Certified B Corporations are leaders of a global movement of people using business as a force for good™. They meet the highest standards of overall social and environmental performance, transparency and accountability and aspire to use the power of business to solve social and environmental problems.

What is the B Corp movement?

There are more than 1,800 Certified B Corporations in over 130 industries and 50 countries with 1 unifying goal – to redefine success in business.

We collectively believe:

- That we must be the change we seek in the world.
- That all business ought to be conducted as if people and place mattered.
- That, through their products, practices, and profits, businesses should aspire to do no harm and benefit all.
- To do so requires that we act with the understanding that we are each dependent upon another and thus responsible for each other and future generations.

Why did Albina become a B Corp?

Being a B Corp helps us fulfill our mission by measuring, tracking, and strengthening our positive impact. Our mission is to increase economic opportunity for traditionally underserved populations and to promote community development. We envision a Portland where everyone thrives.

How did Albina become a B Corp?

By completing B Lab's free Business Impact Assessment, a rigorous survey of 100+ questions that measures our practices and current positive impact in each of the following sections, Customers, Community, Workers, Governance and Environment.



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